

ANNIE KWON

As a recent Parsons School of Design graduate, my diverse interests and internships in cosmetics, cryptocurrency trading, and music demonstrate my quick learning and adaptability. Coming from a multicultural background, I bring a unique perspective, independence, and responsibility to any environment.

Experience

THE BLACK LABEL

A&R & Global Business Intern | Jun 2022 – Aug 2022

- Part of the A&R Operations and the Global Business Team of The Black Label, a subsidiary music label to YG entertainment established by Teddy Park, a renowned producer of global K-pop stars such as Black Pink, Big Bang, and 2NE1.
- Presented ideas and assisted in production to better promote talents to the global audience including Jeon Somi, and Zion. T, Bryan Chase, and Loren.
- Translated texts for social media posts and upcoming website.

Dunamu Inc.

Global Marketing Intern | Sep 2020 – Dec 2020

- Global marketing team of Dunamu, a corporate venture capital that focuses on investments in future technology that can be closely linked with key technologies in the blockchain industry, such as applied services, data / A.I. / fintech, etc.
- Translated important notices regarding trading for Upbit, Asia's largest cryptocurrency trading platform.
- Designed graphics and translated Livestream videos for Upbit Developer Conference 2020.

Bahn & Bahn Edu.

Teaching Assistant | Jul 2020 – Sep 2020

- Teaching Assistant for ACT & SAT prep classes.
- Proctored and graded practice tests as well as answering any questions for students.

Munmu Inc.

UI/UX Intern | Jun 2019 – Jul 2019

- Assisted in application UI/UX design at a South Korean beauty start-up, Munmu, that also manages various Korean beauty Youtubers including PONY SYNDROME (6M+ Subscribers).
- Provided language support (English) in creating "BITTI," a South Korean shopping app, for international sales.

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Education

Parsons School of Design – The New School (New York, NY)

Bachelor of Fine Arts - BFA, Integrated Design

Sep 2020 – May 2023

- Graduated with Honors (3.87 GPA)
- Merit Scholarship
- Pathway in Creative Entrepreneurship
- Notable Courses: Immersive Storytelling, Metaverse & Future Fashion, Visual Merchandising, Exploring A.I. Through Art & Design, Marketing, PR, and Branding.

The Lawrenceville School (Lawrenceville, NJ)

High School Diploma

Sep 2015 – May 2019

- Dean's List
- Varsity Golf, Social Council, Periwig Club, Tour Guide

Skills

- Communication
- Problem Solving / Creative Thinking
- Creative Directing / Trend Analysis
- UI / UX Design
- Art History
- Game Design
- Video editing

Applications:

- Microsoft Suite (Word, Excel, PowerPoint)
- Adobe Suite (Photoshop, Illustrator, InDesign, XD, Dimension, Premiere Pro)
- Figma

Languages:

- Korean (Native Proficiency)
- English (Native Proficiency)
- Chinese (Elementary Proficiency)
- Japanese (Elementary Proficiency)